



FOR IMMEDIATE RELEASE

Media Contacts

Phoebe Stein, 773-281-5767 or

phoebe@phoebestein.com or

Michael Krause : michael@phoebestein.com

PHEASANT RUN RESORT OFFERS FRUGAL FUN & RELAXATION

Leisure, corporate and family budgets are tight, value is critical

ST. CHARLES, III. (MARCH 2009) – Pheasant Run Resort, the Midwest’s largest entertainment resort, located less than an hour from downtown Chicago in charming St. Charles, Ill., has announced its 2009 Spring/Summer seasonal and specialty packages and the value is unbeatable, according to Diane Rosenthal, General Manager of Pheasant Run Resort.

“We have a great get-away package for every season of the year and every budget,” said Rosenthal. “People are looking for an opportunity to please everyone in their travel group, whether it’s a family, couples or in planning a corporate get away because this year, it may be the *only* get away possible. Pheasant Run Resort has a long history of providing outstanding entertainment options through our theater and comedy performances, all of which may be added to any packages. Moving into 2009, we’ve made our packages not only enticing and fun, but more value-conscious too,” she added.

Pheasant Run Resort kicks off the festivities with the upcoming **Galactic Republic Spring Break** adventure. Following are the 2009 packages, also available at www.pheasantrun.com/packages, that are sure to appeal to all the members in your travel party.

A Galactic Republic Spring Break

You don't have to go to a galaxy far, far away to have fun this spring break. Join us March 25-27 to begin the Star Wars experience with two installments of the Star Wars saga, arts & crafts, and activities related to this popular movie series each day. Learn to fight like a Jedi, test your knowledge in a game of Clone Quiz, and race to stop the re-emergent forces of darkness from invading. Prizes for costumes will be awarded each night before the second movie showing. This package offers freedom from the darkness of boredom and will entertain the entire family. So load up the *Millennium*

Falcon and take the first step towards restoring peace and order to the galaxy. Package includes deluxe overnight accommodations; access to all movies and activities; voucher for two free cones from the resort's on-site Ben & Jerry's Scoop Shop; 40 tokens for Swamp arcade; one Craft Corner ticket good for two crafts and a \$25 meal voucher. From \$139

Hogwarts Enchantment Spring Break

Jump aboard the Hogwarts Express to Pheasant Run Resort for a package that will leave you spellbound. Monday, March 30th starts the adventure as you are sorted into one of the four Hogwarts' houses to compete in the Battle of the Wizards where your Harry Potter knowledge will be challenged. On Tuesday, March 31st, enroll in the Hogwarts School of Witchcraft and Wizardry and experiment in the charming curriculum including Potions Class, Herbology, and Divination. Watch one of the master muggles at work on Wednesday (April 1st) as he demonstrates his mystical tricks and even shares a few trade secrets. The magic of the movies concludes each night with a showing of two Harry Potter favorites. Package includes deluxe overnight accommodations; access to all movies and activities; voucher for two free cones from the resort's on-site Ben & Jerry's Scoop Shop; 40 tokens for Swamp arcade; one Craft Corner ticket good for two crafts and a \$25 meal voucher. Book your stay today before this offer disappears! From \$139

Easter

Let us take care of the heavy lifting for Easter this year. We'll plan the games, hide the eggs and even put together the perfect Easter basket for you to take home. The fun starts at 11AM and repeats at 4:30PM on Saturday with a traditional Egg Hunt led by the Bunny. The lucky person who finds the special golden egg will take home a basket full of goodies. You can then follow the Bunny around the resort in the Cottontail Parade to look for more treats. Event is held rain or shine. Guests not staying at Pheasant Run Resort are welcome to pay a \$10 per person fee to join in the fun. On Sunday, enjoy the Resort's egg-ceptional Easter Brunch featuring a delicious buffet with all of the trimmings, as well as free crafts from 10AM-2PM. A photographer will be available for family portraits and a petting zoo will delight children and adults alike with the cute goats, sheep, geese, ducks, rabbits and more. From \$159.

Spring Fling

Bring your family and go fly a kite in a getaway designed for family fun or just to bring out your inner child. This package includes two kites with each guest room booked (and a \$5.00 charge for each additional kite), outdoor activities, deluxe overnight accommodations and a \$25 food voucher for breakfast or a picnic lunch in the Terrace Café for two adults and two children. Access to the fitness center, indoor and outdoor pools and the Kids Klub as well as one ticket for two crafts at the resort Craft Corner are also included in this package. From \$119.

Mother's Day Getaway

Celebrate Mother's Day by giving mom the gift she won't buy herself – a weekend away. This package includes deluxe accommodations for two, access to Kids' Craft Corner activities, a sumptuous Sunday Brunch for two adults and two children, as well as a rose for mom. Make it extra special by adding a [Mario Tricoci](#) signature spa treatment to mom's getaway. Available May 9-10, 2009. From \$159.

Summer Splash Holiday Weekend Packages: Memorial Day, Fourth of July and Labor Day

A whole season of Summer Splash fun features extreme contests, music, games, prizes, outdoor barbecues, moonlight movies and more. Packages include overnight accommodations, live poolside entertainment and a \$25 voucher for the Terrace Café. Special holiday poolside events are scheduled for Memorial Day weekend from May 22-25; the Fourth of July weekend, from July 3-6; and Labor Day weekend, September 4-7. Moonlight movies throughout the summer begin at dusk on Friday, Saturday and holiday Sundays. Holiday Splash packages from \$139. Regular weekend splashes from \$119.

A Dinner Party to Die For

Planning the perfect getaway can really be murder. This killer package begins innocently enough with two tickets for dinner from 6:30 – 9:30PM, but murder and mayhem soon ensues when professional actors mix undetected with hotel guests. Prizes are awarded to the best gumshoe detectives. Package includes overnight accommodations and two tickets to the dinner show. Recent reviews of our murder mystery experience have been outstanding and this is a limited engagement, so do not miss out. Available August 14 & 15, 2009 and November 6 & 7, 2009. From \$249. www.pheasantrun.com/theater

Dining at Pheasant Run Resort

Pheasant Run Resort has several restaurants located right on the property, as well as room service, so whatever your mood or your food preference, you'll find something that's sure to hit the spot. The resort's distinctive fine dining, Zagat rated restaurant is *Harvest*, located in the Resort's historic dairy barn. *Harvest* offers only the finest grade of Black Angus beef and Prime cuts, exceptional seafood and seasonal dishes inspired by fresh ingredients available in local markets. Award-winning Executive Chef Josef Yurisich launches a new menu each season which feature seasonal specialties.

Early in 2009, Pheasant Run Resort opened Jambalaya, a full service restaurant serving Cajun-inspired and American food. Chef Josef has also put his signature touch on creating well known dishes such as BBQ "N" Awlins Shrimp, Black Magic Chicken and "Po" Boy's, with a northern American flair that will please all pallets. Jambalaya serves a varied menu --from mild to spicy-- and Hamburgers to Wings. For more information on other dining options at Pheasant Run Resort including Terrace Café, Garden Atrium and the Clubhouse Lounge, go to: www.pheasantrun.com/dining.

Winemaker Dinners

Our own Chef Josef will inspire *your* culinary senses and tantalize your taste buds with his innovative pairings of exquisite food preparation and wines from some of America's most prestigious vineyards. Winemaker dinners are \$90 per person plus tax and gratuity or inquire about the new Winemaker Dinner subscription series. 2009 Winemaker dinner events are scheduled May 4th featuring *Far Niente Winery*, August 3rd featuring the *Rutherford Hill Winery* and November 9th featuring the *Franciscan Winery*. A new local winery and brewery pairing program will feature *Lynfred Winery* of Roselle, Illinois on March 30th and the *Glutz Family Winery and Cellar* of Lincolnwood, Illinois on June 29th. www.pheasantrun.com/dining/harvest.htm.

Tee-off at Pheasant Run Resort

Golf enthusiasts and newcomers to the game will enjoy Pheasant Run Resort's two award-winning courses and a Practice Center that includes a driving range, complete with 50 grass hitting stations, putting and short game areas, and high-tech instructional facilities. The new golf academy class schedule is now available on-line, visit the Pheasant Run website, at www.pheasantrun.com/golf or contact the Golf Shop to find a class that's right for you. You can also arrange tee times on-line or at (630) 584-4914.

Book an Award-Winning Event

Pheasant Run Resort also is one of the premier meeting and conference destinations in the Midwest. Recently named by *Illinois Meetings* magazine as '*One of the Best Venues Outside of Chicago*,' Pheasant Run Resort offers more than 100,000 square feet of meeting, trade show and convention space.

Additionally, the subscribers of *Corporate & Incentive Travel* magazine voted Pheasant Run Resort Golf Course and Practice Center a winner of the 2008 "Greens of Distinction" award.

Pheasant Run Resort is also a terrific venue for social events. From a Bourbon Street bash to a private theater or comedy club show, Pheasant Run Resort offers many customizable party and event options to accommodate any size gathering.

Experience all the St. Charles area has to offer

Guests looking to expand their visit and take in the local flavor are invited to map out activities with the **Pheasant Run Resort Director of Entertainment and Activities** who is extremely adept at assisting guests with both on and off property reservations. Whether a guest is looking for theater and dinner reservations or something outdoors such as paddleboat rides on the Fox River, horseback riding or bicycling and maybe snooping around for that elusive great antique find, the Entertainment and Activities desk can point guests in the right direction.

Located less than an hour from downtown Chicago in historic St. Charles, Ill., Pheasant Run Resort, a member of Preferred Hotel Group's Summit Hotels & Resorts portfolio of properties, is the Midwest's largest entertainment resort and offers 473 spacious rooms, several restaurants and dining options, the Mario Tricoli Hair Salon & Spa, productions by Chicago's acclaimed Noble Fool Theatricals, Zanies Comedy Club, 36 holes of championship golf and practice center, three pools, a fitness center and more than 100,000 square feet of meeting space including 45 meeting rooms, two expo centers, four distinct ballrooms, 320-seat tiered amphitheater and state-of-the-art training center. For general information about the resort, call 800.4.PHEASANT or visit www.pheasantrun.com.

ABOUT PREFERRED HOTEL GROUP

Preferred Hotel Group is a global leader in the hospitality industry that delivers high-performance sales, marketing, and technology solutions to approx. 400 independent hotels and resorts in more than 60 countries around the world. Other well known member hotels include The Peninsula Hotel, Chicago; Naples Bay Resort, Naples, FL; The Broadmoor, Colorado Springs and The Lodge at Pebble Beach, Monterey, CA.

###